



RISEforChange Social Media Toolkit

Thank you so much for helping to amplify #RISEforChange!

This toolkit contains easy-to-use graphics, templates, and draft captions - though we welcome and encourage you to add your own unique spin as you see fit!

Please note that we've included a preview image for some of the graphics (there are more in the folders). To access the files, click [here](#). To access the template, click [here](#).

If you are looking for more ideas on how you might create your own content, we have created a [social engagement guide](#) full of ways to get involved.

GRAPHICS - Downloadable files for the graphics you see below as well as others are [available here](#). They are sized for both Instagram and Facebook.



DRAFT CAPTIONS:

V1:

Girls and women around the world continue to face barriers to their full rights. But change is possible - and starts with us! I'm joining @GirlRising to #RISEforChange because progress for girls and women cannot wait. Will you join us?

#RISEforChange #InternationalWomensDay #GenderEquality

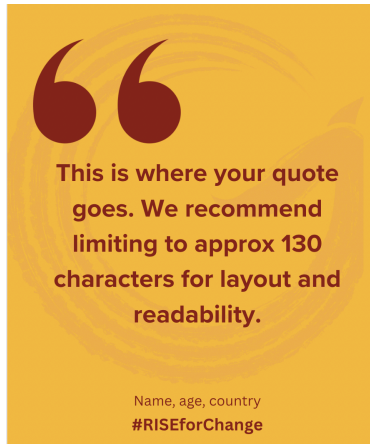
V2:

Girls' rights aren't up for debate. We're pushing forward, not back. I'm standing with @GirlRising to #RISEforChange because progress can't wait. Who's with me?

QUOTE TEMPLATE - Customizable template available [here](#). You will need a [Canva account](#) (free) to edit the template.



These templates are meant to help you highlight your voice, or the voice of a girl you work with or a leader in your organization. Draft a caption that works with your quote, and use #RISEforChange when sharing!



SAMPLE CAPTION

Jane is a young activist in our X program. She believes in the power of education because Y. Around the world, millions of girls and women share this vision. Now is the time to rise for change. Join the movement with @GirlRising.

#RISEforChange #GenderEquality #GirlsEducation

Thank you for being part of this campaign. Together, we can create a future where every girl and woman has the rights, resources, and opportunities they deserve. Let's RISE for Change!